



## **CASE Consultants Cookies Policy**

Last modified: 8<sup>th</sup> April 2019.

This Cookies Policy sets out the basis on which we, CASE Consultants, use cookies and similar technologies on or in relation to our website.

‘Essential cookies’ are automatically placed on your computer or device when you access our website(s) or take certain actions on our website(s). ‘Non-essential cookies’ and other technologies are only placed on your computer or device if you have consented to us doing so. You consent to us placing non-essential cookies on your computer or device by continuing to use our website with your browser settings set to accept cookies.

### **Web browser cookies**

#### **a) What is a Cookie?**

A cookie is a small amount of data, a simple text file, which often includes a unique identifier that is sent to your computer, tablet or mobile phone (all referred to here as a "device"), web browser from a website's computer and is stored on your device's hard drive. A cookie is created when a user visits a website using a programme called a browser (for example Internet Explorer, Firefox or Safari). Each website can send its own cookie to your web browser if your browser's preferences allow it. Many websites do this whenever a user visits their website in order to track online traffic flows. Similar technologies are also often used within emails to understand whether the email has been read or if any links have been clicked. If you continue without changing your settings, we will assume that you are happy to receive all cookies on CASE Consultants website.

[www.caseconsultants.net](http://www.caseconsultants.net)

A cookie isn't a program itself and doesn't actively do anything on a user's computer. A cookie cannot be used to identify a user personally but they do contribute to improving a user's experience of a website.

A cookie simply allows the website to read the contents of the cookie text file. The text file itself simply contains a unique identifier code; the site name and some digits and numbers.

#### **b) Why are Cookies used?**

Most websites will use cookies in order to improve the user experience by enabling the website to ‘remember’ the user, either for the duration of the visit or for repeat visits. Cookies do lots of different jobs, such as:

Case Consultants is a trading name of C & A Consultants (Torquay) Limited, a company registered in England and Wales No. 02773632, Registered Office - Tor Hill House, Union Street Torquay, TQ2 5QW. Case Consultants is a subsidiary of Torbay Economic Development Company Limited



- remembering what items a user may have added to a shopping basket or an itinerary as the user moves between pages on a website
- saving a user's preferences to allow them to customise a website
- measuring what users do on a website to ascertain which parts of a website are popular, how long they spend on a website, how often users return, where they come from etc

Information supplied by cookies can help us to understand the profile of our visitors and help us to provide you with a better user experience. Case Consultants uses this type of information to help improve the services it provides to its users.

### c) What Cookies are used by us?

Cookies are set by CASE Consultants website (first party cookies) but may also be set by other websites (e.g. You Tube) that run content on the website's pages (third party cookies).

Cookies can be set to remember a visitor for the duration of their visit (session cookies) or to remember a visitor for repeat visits (persistent cookies).

Here are the standard cookies used by Case Consultant's website:

#### First Party Cookies

Cookie Name	Issued by	Cookie type / purpose	Duration
ASPSESSIONID * ASP.NET_*	CASE Consultants Website	Identification. These cookies identify a user, making it easier for them to use the dynamic features of the site without having to provide the same information again as they move from one page to another.	Non-persistent 'session' cookie (until the website browser is closed).
Google Analytics __utma	CASE Consultant's Website	Performance: to measure and improve site quality through analysis of visitor behaviour.	Persistent: 2 years from when set or updated.
Google Analytics __utmb __utmc		Performance: These cookies are used to record how long a visitor remains on the site. Used to measure and improve site quality through analysis of visitor behaviour.	Session (until the website browser is closed).



Google Analytics __utmz	CASE Consultant's Website	Performance: This cookie is used to record where a visitor came from - e.g. search engine traffic, ad campaigns and page navigation. Used to measure and improve site quality through analysis of visitor behaviour.	Persistent: 6 months from when set or updated.
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### Third party Cookies

Cookie Name	Issued by	Cookie type / purpose	Duration
ASPSESSIONID	sharedjs .nmspace .net	These cookies identify a user, making it easier for them to use the dynamic features of the site without having to provide the same information again as they move from one page to another.	Session (until the website browser is closed).

#### d) CASE Consultant's cookies and how to reject cookies

You can use your browser settings to accept or reject new Cookies and to delete existing Cookies. You can also set your browser to notify you each time new Cookies are placed on your computer or other device. You can find more detailed information about how you can manage Cookies at the **All About Cookies** and **Your Online Choices websites**.

It is important to note that if you change your settings and block certain cookies, you will not be able to take full advantage of some features of CASE Consultant's services, and we might not be able to provide some features you have previously chosen to receive.

#### e) Other information collected from web browsers

Your web browser may also provide CASE Consultants with information about your device, such as an IP address and details about the browser that you are using. If you have any concerns about the way that we use cookies or respect your settings, then please contact us at the address below



## **Changes to CASE Consultant's Cookies Policy**

This Cookies Policy may be updated from time to time. The date of the most recent revisions will appear on this page. Your ongoing use of CASE Consultant's website and services confirms your acceptance of this policy. If material changes are made to the Cookies Policy, for instance affecting how we would like to use your personal information, we will provide a more prominent notice.

## **Contacting CASE Consultant's about this Cookies Policy**

If you any questions or comments about this Cookies Policy or to make a Subject Access Request please contact:

CASE Consultant's Data Protection Manager  
C/o TDA, Tor Hill House, Torquay TQ2 5QW  
(Email: [dpa.manager@tda.uk.net](mailto:dpa.manager@tda.uk.net))

We want to make sure that the personal data we hold about you is accurate and up to date. If any of the details are incorrect, please let us know and we will amend them.